

## **PRIVACY STATEMENT**

We respect the privacy of the visitors using the website and will ensure that the personal information you provide is treated confidentially. Processing of the personal data in our company takes place in compliance with the legal requirements as provided for in the EU regulations as from 25 May 2018.

### **Purposes of data processing**

Your personal data will be processed by us for entering into and executing agreements and bookings, for dealing with complaints and legal services, and to manage the resulting relationships, including the carrying out of activities aimed at increasing the customer base.

### **Filling out forms through the website**

If you fill in a contact or registration form on the website, or if you send us an e-mail, the data you submit to us will be kept as long as it is needed to completely deal with the matter or to fully answer your email.

### **Clicking behaviour and visiting data**

General visitor data are kept on the website. In this context, in particular, the IP address of your computer, an eventual user name, the moment of extraction and the data sent by the visitor's browser are recorded and used for statistical analysis of visiting data and clicking behaviour on the website. We also use it to optimize the functioning of the website. We try to anonymize this data as much as possible. This information will not be provided to third parties.

### **Facebook and Twitter (social media)**

The website includes buttons to promote pages or share them on social networks such as Facebook and Twitter. These buttons are realized by a code that is provided by Facebook and Twitter itself.

Among other things, this code places a cookie.

Please read the privacy policy of Facebook and Twitter (which changes regularly) to see what they do with your personal information that they handle with this code.

This is also true for other social media channels.

### **Right of access, rectification, deletion, limitation, objections and transferability**

The customer shall at all times have the right to access his personal data and can improve it (himself or by a third party) if it is inaccurate or incomplete. The consumer can have his personal data removed and its processing limited. The customer can object to the processing of his personal data including profiling on the basis of those provisions.

In addition, the customer has the right to a copy (in a structured, common and machine-readable form) of his personal data and he can have personal data forwarded to another company.

In order to exercise the above rights, the customer is asked:

- to personally customize the settings of its customers account and/or
- to send an e-mail to the following e-mail address: [info@berkenstrand.be](mailto:info@berkenstrand.be)

### **Direct marketing**

The customer has the right to object, free of charges, to any processing of his personal data for direct marketing purposes. This can be done by sending an e-mail to [info@berkenstrand.be](mailto:info@berkenstrand.be) or a letter to Camping Berkenstrand, Brand 76-78, 2470 Retie

**Complaint**

The customer has the right to complain to the Commission for the protection of privacy (Rue de la Presse 35, 1000 Brussels - [commission@privacycommission.be](mailto:commission@privacycommission.be)).

**Modification of the privacy statement**

We reserve the right to modify this privacy statement. Changes will be published on this website.